**Final Assignment (Iteration 3)**

* **In this group assignment, you need to think of a new case study (similar to Wild Water) and provide details related to the overview of the business, history, Management Team, stakeholders, etc. (for details; please refer to the table below).**
* **You need to create a PowerPoint presentation that includes all the required information in addition to your group member details.**
* **Create a link to the ppt file from the “final project” table in zenit account.**

**Group (grading schema):**

|  |  |
| --- | --- |
| **Summary/Overview** | **/4** |
| **Company History** | **/4** |
| **Management Team, Key Stakeholders** | **/4** |
| **Structure and Ownership** | **/4** |
| **Location** | **/4** |
| **Description of Products and Services** | **/4** |
| **Target Market** | **/4** |
| **Competitive Advantage** | **/4** |
| **Object and Goals** | **/4** |
| **Product Positioning**  **What is the problem?**  **What is the name of the product and what type of software is it?**  **How will the software solve the problem** | **/9** |
| **Total** | **/45** |